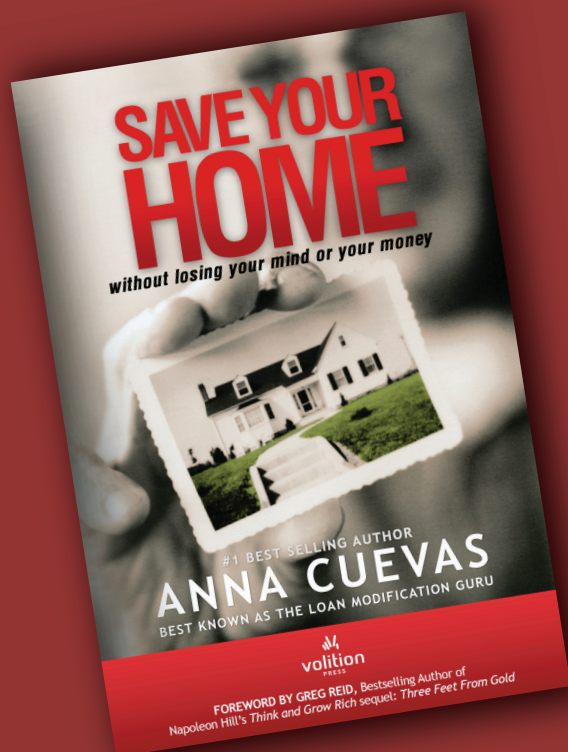


“Anna gives you the real SECRET on how to keep your home.”

— *Bob Proctor, Star of THE SECRET and Host of Proctor Seminars*

“Anna Cuevas empowers the reader with confidence. Her genuine desire to help is evident in every page of her book. You owe it to yourself to read *Save Your Home*.”

— *Berny Dohrmann
Chairman CEO SPACE INTERNATIONAL*



\$24.95 US

334 Pages

ISBN: 9780983755623

SaveYourHomeTheBook.com

Spanish Version Available Soon!

salvesucasa.com

10% of retail sales proceeds are donated to National Ovarian Cancer Alliance.

Anna's own ovarian cancer diagnosis in 2009 and subsequent miracle healing inspire this good will offering.



A Must Read for At-Risk Homeowners

SAVE YOUR HOME

without losing your mind or your money



ANNA CUEVAS

America's Loan
Modification Guru

THE BOOK WILL SHOW YOU HOW TO:

- Succeed with Anna's Award Winning Loan Modification Mindset
- Ask the Right Questions to Get the Right Answers
- Submit a Package for Approval and Save Your Home
- Stop Foreclosure in its Tracks
- Finally, Get Peace of Mind

Using templates, checklists, easy-to-understand language and a YES, You Can! approach. Anna Cuevas has successfully guided thousands of homeowners through the complicated maze of loan modification programs. Isn't it time you had a banking expert on your side?

ABOUT THE AUTHOR

Anna Cuevas, #1 Bestselling Author, has become the symbol for self-empowerment and a guardian to thousands of fearful homeowners that are faced with the hardship and stigma of losing their home. As a former award-winning bank executive, Anna is aware of the unsavory fear tactics and complicated jargon used by big banks to intimidate and harass homeowners – and she now used her insider know-how to reveal the truth about saving one's home. Called a superhero of the loan modification industry, Anna takes clients from fearful victims to empowered self-advocates and celebrates with each that there is no greater accessory in the world than the keys to your own front door.

About the Author

Anna Cuevas is aware of the unsavory fear tactics and complicated jargon used by Big Banks to intimidate and harass homeowners — and she now used her insider know-how to take homeowners behind the velvet rope and reveal the truth about saving one's home. Her book, ***Save Your Home: Without Losing Your Mind or Your Money*** is the answer to America's battle cry for loan modification help. Called a superhero of the loan modification industry, Anna takes clients from fearful victims to empowered self-advocates and celebrates with each that there is no greater accessory in the world than the keys to your own front door.

As a former award winning bank executive, with over a combined 25 years in real estate and banking working for a Fortune 500 lender, Anna has extensive knowledge in home loans and the refinancing industry.

She was ranked #1 Business Development Sales Producer in the U.S., Top 1% Sales Performer (President's Club) four years in a row, and holds the all-time record for loan production.

Anna is the author of *Save Your Home, Without Losing Your Mind or Your Money* and is #1 Bestselling Author of *Fight for Your Dreams* co-written with Les Brown, as well as launching a "Save Your Home" grassroots movement started through her wildly popular blog askaloanmodguru.com she is dedicated to empowering homeowners across America. It's no surprise that Anna was recently nominated for CNN Heroes.

She is a featured blogger for *The Huffington Post*, contributor for *Ezine* and *Articlesbase*, founder of Ask a Loan Mod Guru, featured in *FUSEing Families Magazine*, and is seen on the online TV show *Main Street Marketing Machine*. Anna is author of *Save Your Home, Without Losing Your Mind or Your Money* and is co-writing the book *Fight for Your Dreams* with Les Brown.

Anna Cuevas, #1 Bestselling Author, has become the symbol for self-empowerment and a guardian to thousands of fearful homeowners that are faced with the hardship and stigma of losing their home.

ANNA CUEVAS



Save Your Home
Without Losing your
Mind or Your Money

www.SaveYourHomeTheBook.com

Company Fact Sheet

Anna Cuevas

The Loan Modification Guru
Advocate ~ Author ~ Ally

Media Contact

Penny C. Sansevieri
Hotline: 619 808-2665
Penny@amarketingexpert.com

Websites

www.SaveYourHomeTheBook.com
www.TheLoanModGuru.com

Founded

Advocating for client's homeowner rights since 1985

Save Your Home Book Features

Learn how to

- STOP Foreclosure in its tracks
- SUCCEED with Anna's award winning Loan Modification Mindset
- Ask the RIGHT questions to get the right ANSWERS
- Submit a Package for APPROVAL and SAVE your home
- FINALLY, get the restful night sleep you DESERVE

Mission Statement

To provide a common sense blueprint for homeowners based on professional expertise and personal experience to stop foreclosure and successfully apply for loan modification.

Services

- Save Your Home, book
- DIY Loan Modification System
- Customized Loan Modification Support

Company Highlights

I appreciate that my clients trust me at a most vulnerable time. Divulging financial information, overcoming the shame of falling behind on payments, and trying to sort through the legalities of saving one's home can see overwhelming. As a banking professional, I dispel myths, take on brutal fear tactics and organize client documents to reach loan modification goals. As a parent and cancer survivor, I do this with passion, tenacity and optimism. It can be done. And we can help you do it.

Anna Cuevas, #1 Bestselling Author, has become the symbol for self-empowerment and a guardian to thousands of fearful homeowners that are faced with the hardship and stigma of losing their home.

ANNA CUEVAS



Save Your Home
Without Losing your
Mind or Your Money

www.SaveYourHomeTheBook.com

Save Your Home Interview Highlights

Anna Cuevas can speak with authority on the following trending topics in real estate and banking:

- 5 Secrets to Save Your Home through a loan modification
- 3 Steps to better understand the loan modification process and Save Your Home
- 10 Tips for Overcoming a loan modification denial and Save Your Home
- 1 Million American Homeowners lost their homes last year. 1 Million will lose their homes this year. Anna Cuevas can speak on tangible answers to this crisis.
- 6.7 Million Homeowners currently in some sort of mortgage default. Save Your Home was created for the millions of homeowners facing foreclosure who are in need of guidance and support navigating the lender red-tape

Suggested Sample Case Studies for Conversation, Insight and Interviews:

- A hardworking family man get denied 6 times for an incorrect interpretation of guidelines...
- A 79 year old retired veteran taking a part time job just to stay in his home get declined for an \$80 insurance expense issue...
- A man that built his home from the ground up is lost and afraid because he doesn't know how to make his bank listen to him about how he derives his self employment income...
- A hardworking single mother nurse is declined for incorrect income being used...

...Anna Cuevas has seen the devastation of these real life stories. She knows that these ARE NOT just loan numbers but real people that deserve to save their homes. She has seen what foreclosure has done to children, to marriages, to employers, and to cities – and she knows she has the information that can arm and empower these very people to question authority and fight back! Anna Cuevas felt a personal responsibility to make sure these people got the information they needed. And now she is ready to share that same information with all those in need.

To book a special appearance/radio interview or to discuss a column in newspapers or magazines:

Media Contact

Penny C. Sansevieri
Hotline: 619 808-2665
Penny@amarketingexpert.com

ANNA CUEVAS



Save Your Home
Without Losing your
Mind or Your Money

Key Elements to Success

- Informative strategies take the guesswork out of the application process, decipher the legal jargon, and unveil insider secrets
- Wrongfully being advised that foreclosure is their sole option, homeowners find this book is a viable solution to this catastrophic crisis.
- Consumers who have been inaccurately declined by banks find effective solutions to avoid losing their homes
- A commitment to take a complicated process and discuss it conversationally, removing jargon and minimizing the red-tape with clear-cut solutions
- Equips people with the educational fortitude to climb out of the victim trap, and in doing so, has become a trusted advocate for advocates
- Provides strategies and solutions for staying the course despite inevitable setbacks
- Teaches homeowners to be one step ahead of the banks, defend their homes, and stop foreclosure
- Supplies “next steps” for homeowners who have already been denied
- Walks readers through each individual step to complete a full package
- Explains what to do if a consumer’s income is too high or too low
- Outlines 5 common pitfalls to avoid
- Most importantly, *Save Your Home* leaves readers feeling empowered instead of overwhelmed

Anna Cuevas, #1 Bestselling Author, has become the symbol for self-empowerment and a guardian to thousands of fearful homeowners that are faced with the hardship and stigma of losing their home.

ANNA CUEVAS



Save Your Home
Without Losing your
Mind or Your Money

www.SaveYourHomeTheBook.com

Testimonials

Anna Cuevas has personally answered over 3,000 blog posts on her site which has had over 70,000 hits. Her expertise and personal insights often receive feedback like:

...Anna, Reading these posts today is helping me get through a very difficult time.

...Hello Anna, what an awesome site and blessing you are to so many! I pray Anna is much better now? God Bless her for all she does for the helpless, including me, as I am disabled and have no where to go if they take my home. Be well Anna! You encourage faith and strength!

...Hi Anna, Your site is a Godsend. I wish I knew of it earlier. Thank you for everything you are doing to help everyone and to keep your readers positive and hopeful. Helping people save their homes is such an important and vital need in this economy. So many don't know where to turn and are unable to get proper assistance.

... Hi Anna! I have searched for answers site after site. I am grateful for your site.

Anna Cuevas recently released book, Save Your Home, is already receiving rave reviews, like:

...Amazing! It is all there. All of the information to actually help you. I am so happy I found this book. It is like having your own personal advocate. Thank you!

...In a sea of rip-off artists and incompetents "advising" and "helping" with loan modification, Anna is the real deal. She knows what works and what doesn't; her advice is clear and compassionate. I myself was able to get modifications on two properties and her information helped me do it.

...Excellent, easy to understand resource on loan modification. Clearly lays out the steps homeowners need to take to submit a modification application to their bank. The book also addresses the fears many of us have of losing our homes and how to fight back. A must have!

Due to the sensitive nature of Anna Cuevas' work, names have been removed from comments, but contacts and referrals are available on request. Thank You.

Anna Cuevas, #1 Bestselling Author, has become the symbol for self-empowerment and a guardian to thousands of fearful homeowners that are faced with the hardship and stigma of losing their home.

ANNA CUEVAS



Save Your Home
Without Losing your
Mind or Your Money

www.SaveYourHomeTheBook.com



Learn How to Replace Fear with FREEDOM

Look What Readers are Already Saying about
SAVE YOUR HOME



Amazing! It is all there. All of the information to actually help you. I am so happy I found this book. It is like having your own personal advocate. Thank you!

In a sea of rip-off artists and incompetents "advising" and "helping" with loan modification, Anna is the real deal. She knows what works and what doesn't; her advice is clear and compassionate. I myself was able to get modifications on two properties and her information helped me do it.

Excellent, easy to understand resource on loan modification. Clearly lays out the steps homeowners need to take to submit a modification application to their bank. The book also addresses the fears many of us have of losing our homes and how to fight back. A must have!

Look no further...Anna is the highly trusted resource and expert for loan modifications. Incredible advice linked with years of expertise will give you an insider's view on home loans. A must read!!!

\$24.95 US

334 Pages

ISBN: 9780983755623

SaveYourHomeTheBook.com

Spanish Version Available Soon!

salvesucasa.com

ANNA CUEVAS



Save Your Home
Without Losing your
Mind or Your Money

www.SaveYourHomeTheBook.com